

## Waters Joins Gerke & Associates

### IT exec previously was with Clark R&M, Burger King

Mar 30, 2004

COLUMBIA, Mo. -- David Waters has joined Gerke & Associates Inc. as a senior consultant. Waters' consulting practice will focus on information technology and business process improvement.

Waters has more than 25 years of business experience, 17 years in information technology. Most recently, he cofounded Retail Systems Group, where he served as president. He also served as vice president of the parent company, Digital Consulting & Software Services.

Prior to starting Retail Systems Group, Waters was the vice president of information technology for Clark Refining & Marketing. He led various consolidation efforts, as well as outsourcing and acquisition projects. Before joining Clark, he was disaster recovery manager for Burger King Corp.

Some of Waters' accomplishments include managing the evaluation process of total enterprise solutions; initiating and managing "cradle-to-grave" retail point-of-sale software development; creating a market analysis for a major hardware provider; leading Burger King's systems recovery efforts following Hurricane Andrew; consulting on projects in Singapore, Thailand, Philippines, South Africa and Australia; performing retail systems evaluations for a Fortune 100 company; leading national rollout projects involving hundreds of people and thousands of systems; and creating and evaluating 24 x 7 helpdesk organizations.

Gerke & Associates, Columbia, Mo., provides management consulting services in strategy, profit improvement and systems planning.

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